

EEN @ it-sa 2025

– EEN trade fair visit *it-sa Expo&Congress* and exclusive in-person B2B

Date: 06/10/2025 – 08/10/2025

Meeting Place: Nuremberg, Germany

Preliminary program

Monday, 06/10/2025 About 16:00 – 18:00/19:00	<p>Welcome at Bavaria and to EEN@it-sa</p> <p>Bayern Innovativ</p> <p>Am Tullnaupark 8 90402 Nürnberg</p>	<p>Welcome with snacks and presentation of the Bavarian innovation ecosystem.</p> <p>Short deep dives on the state of the art in cybersecurity to get you in the mood for it-sa.</p> <p>Fast pitching session to get to know each other.</p>
Tuesday, 07/10/2025 About 10:00 - 18:00	<p>EEN@it-sa - day 1</p> <p>Messe Nürnberg (trade fair)</p> <p>Messezentrum 1 90471 Nürnberg</p> <p>At Bayern Innovativ Joint Pavilion in hall 7/stand 402 sa Expo&Congress Exhibition Info</p>	<p>t.b.a.</p> <p>The supporting program it-sa Expo&Congress 2025 is expected to be available in August.</p> <p>We will prepare some appointments with exhibitors. There will also be time allotments for your own activities.</p>
Tuesday, 07/10/2025 About 19:30 – 22:00	<p>Invitation for evening event: Networking and dinner</p> <p>tba</p>	<p>We will reserve a table for all participants. The meeting point will be presented on Monday evening during the welcome.</p>
Wednesday, 08/10/2025	<p>EEN@it-sa - day 2</p> <p>Messe Nürnberg (trade fair)</p>	<p>t.b.a.</p> <p>✕</p>

About 10:00 - 16:00	Messezentrum 1 90471 Nürnberg At Bayern Innovativ Joint Pavilion in hall 7/stand 402	The supporting program it-sa Expo&Congress 2025 is expected to be available in August. We will prepare some appointments with exhibitors. There will also be time allotments for your own meetings.
At the latest 16:00	Official closure EEN@it-sa Messe Nürnberg (trade fair) At Bayern Innovativ Joint Pavilion in hall 7/stand 402	

Conditions of participation

- A **binding registration with submission of the complete EEN @ it-sa profile form, contact details of each participating person and the responsible EEN advisor** must be made **before August 31, 2025**.
- The information on participating persons and companies must be complete and truthful. Contradictions or untrue information may result in exclusion.
- Declaration of SME status: participants confirm that the company they work for / represent fulfills the EU SME criteria at the time of the event.
- Short profile: Participants fill out a short profile that enables them to make contact to initiate cooperation even after the event. The EEN team at Bayern Innovativ will provide a digital catalog with the profiles to all participants.
- Program planning, provision of information, and support during the trip are recorded as services on the EEN platform. Participants agree to provide information on cooperations that arise as a result of the event. This information is important for the continuation of such support services, co-financed by the European Commission.
- The participation of several people per SME is possible upon consultation. Participation by a person other than the one originally registered is possible, but must be reported as soon as possible to the organizers.
- The free trade fair tickets are suitable for visiting the trade fair. They do not include an exhibition space or similar. The ordering process for trade fair tickets is initiated by the EEN team at Bayern Innovativ. The participants themselves are responsible for completing the ordering process in good time before their visit to the trade fair.

Important deadlines

- Binding registration before August 31, 2025.
- Deadline for completion of the ticket ordering process: t.b.a.

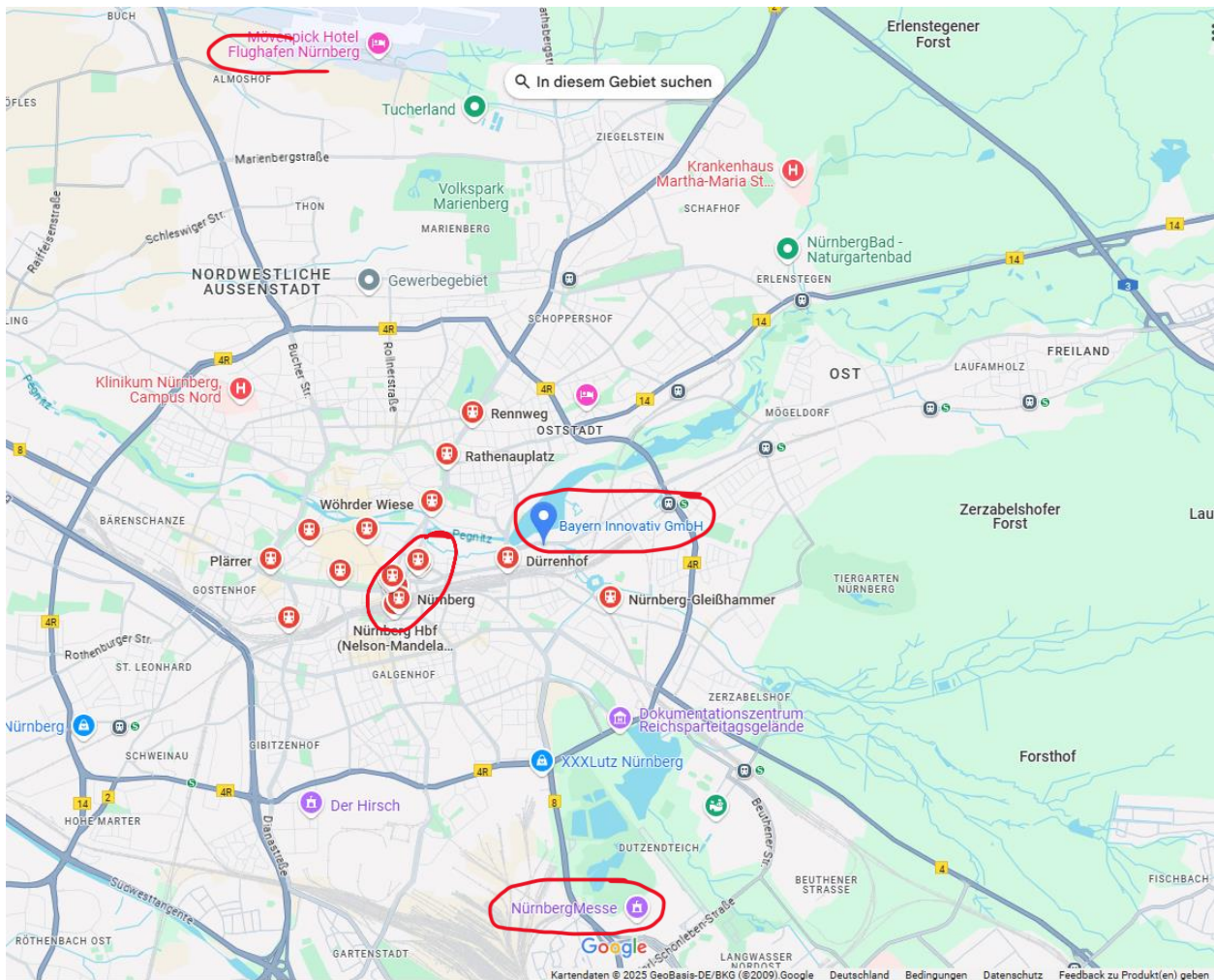
Arrival, locations, and public transport in Nuremberg

Travel from Airport Nuremberg to main station: Take Underground **line U2** from the "Airport" station direction "Nürnberg Röthenbach" and exit at main station (15 minutes).

Travel to Bayern Innovativ by Tram: From Nuremberg main station, take tram **lines 5 or 11** (direction Tiergarten), and exit at "Tullnaupark".

Travel to Messe by underground: From Nuremberg main station you can reach the Exhibition Centre Nuremberg in just eight minutes by underground (**line U1, direction Langwasser Süd**).

Ticket options in public transport: [Hotel ticket](#) | [VGN](#) | [Tickets & Fares](#) | [VGN](#)

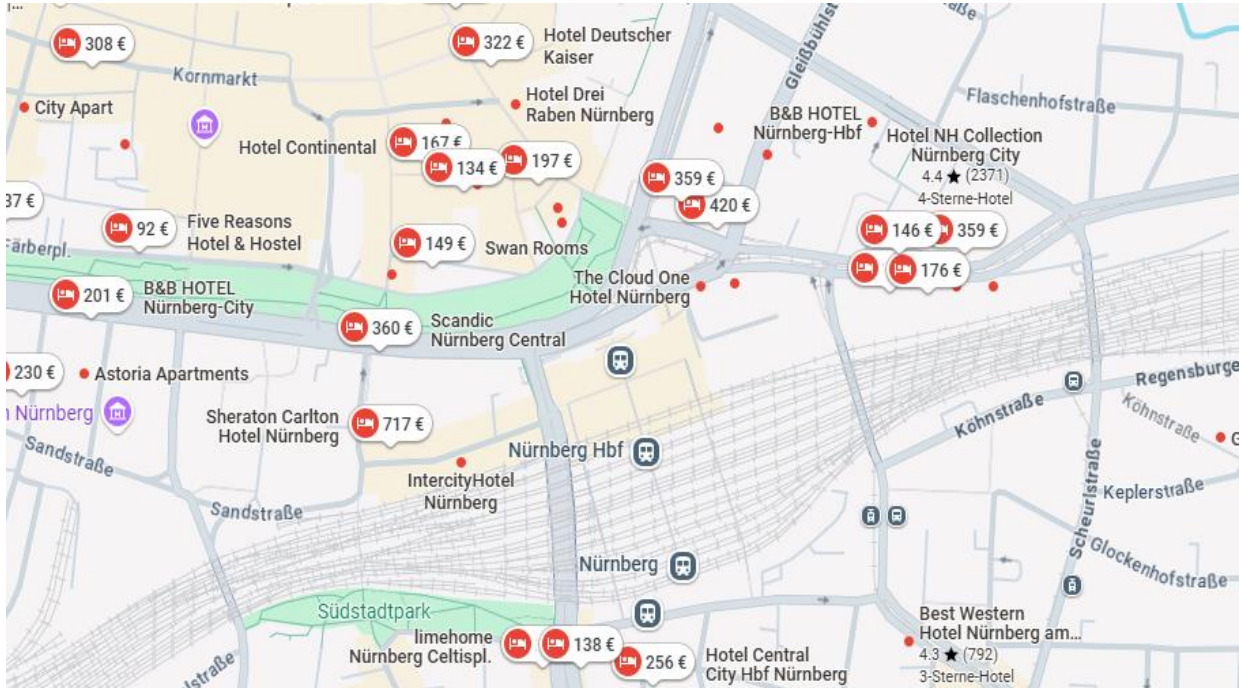


[Bayern Innovativ GmbH - Google Maps](#)

Recommendations - accommodation, food, touristic spots

Near Nuremberg main station you will find lots of **hotels** in different price segments.

More information about hotel contingencies near the main station will follow soon.



Nice **food places** nearby: More information about food places near the main station will be provided upon request during the welcome.

Touristic spots and tips: Make the most of your time in Nuremberg.

- [Museums - Congress- und Tourismus-Zentrale Nürnberg](#)
- [Places of Interest - Congress- und Tourismus-Zentrale Nürnberg](#) (a walk along the castle wall or in the historic city centre is always an option).
- You can buy Nuremberg gingerbread (Lebkuchen) in Nuremberg all year round and as Christmas is not far away, it is also a great gift to bring home.
- [Nuremberg's Specialities - Congress- und Tourismus-Zentrale Nürnberg](#)

Contacts of the EEN team at Bayern Innovativ

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