

Enterprise Innovation Conference

Wednesday 24th April 2024
The Xara Lodge, Rabat, Malta



Ongoing exhibition of digitalisation solutions
and advanced technologies

08:30 Registration & Welcome Coffee

09:00 Introductory Address by **Joseph P. Sammut** | Director, Malta Innovation Hub

09:10 Welcome Address by **Kurt Farrugia** | CEO of Malta Enterprise

09:15 Opening Address by **Hon. Silvio Schembri** | Ministry for the Economy, Enterprise and Strategic Projects

09:20 Leveraging digital transformation by **Ruaan Grobler** | Chief Digital Officer, 9H Digital

09:35 Innovating at your full potential by **Magnus Karlsson** | CEO, Amplify

09:50 Artificial intelligence [AI] in enterprise by **Gege Gatt** | CEO, EBO

10:05 Panel Discussion

10:20 **Grab a Coffee!** Time for a well-earned refreshment and transfer to the Breakout Room according to the session you selected.

10:45 **Session 1: Amplify your innovation performance**

Magnus Karlsson | CEO, Amplify

Ludwig Mallia | Head, Digital Factory and Channels, Bank of Valletta

Joseph Micallef | Innovation, Strategic & Operational Excellence Advisory

Session 2: Harness AI within your business

Matthew Sacco | Co-Founder, Polzify

Johan Zammit | Founder & CEO, Smart Studios

Eman Zerafa | CTO, Cleverbit Software



MALTA ENTERPRISE



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- 10:45** **Session 3: Transform for competitiveness!**
Graham Hili | CEO Lemonworx
Alexia Pace Kiomall | Enterprise Europe Network, Malta Enterprise
Gavril Flores | Chief Officer (Strategy, Policy and Governance), MDIA
Rachel Camilleri | DiHubMT
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- 12:45** **Exhibition and Networking lunch break**
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- 14:00** **1-to-1 Brokerage Event**

EVENT SUPPORTERS

