ENTERPRISE INNOVATION
CONFERENCE

Seizing new opportunities brought by the digital economy and discussing the effect of digital technologies, including AI, on innovation capacity, cost and enterprise productivity

24.04.24
THE XARA LODGE, RABAT, MALTA

www.b2match.com/e/ei2024

MALTAENTERPRISE

Malta Innovation Forum

enterprise europe network

AGENDA

Time	Event
08:30	Registration & Welcome Coffee
09:00	Opening address by Ing JP Sammut
09:10	Welcome address by Hon Min S Schembri, *tbc*
09:20	Keynotes: • Leveraging digital transformation • Innovating at your full potential • Artificial intelligence in enterprise
10:20	Coffee break and transfer to Parallel Sessions

Session 1 **Transform** DIGITAL	Session 2 **Amplify** INNOVATION	Session 3 **Harness** AI
Respond better and faster to market changes with digital transformation and DiHubMT support	Capture and manage innovation and integrate it successfully within your business	Leverage AI to optimize your workflow, enhance productivity, and gain a competitive edge

Time	Event
12:45	Lunch break
14:00	Networking session: Book a meeting with any participant directly via the conference platform at https://www.b2match.com/e/ei2024/
16:00	End of business

Simultaneous exhibition of digitalisation service providers

Highlights from 2023 event!

- **220 delegates**
- **20 exhibitors**
- **283 individual meetings**